



FOR IMMEDIATE RELEASE

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Media Contact:

Melanie Johnson
[REDACTED]
[REDACTED]

Incahoots Earth Day Contest Planned to Grow Environmentally Friendly Practices

Garden Shop Contest Encourages Children and Adults to Go Green

MCMINNVILLE - A local garden shop has been in the business of selling green indoor and outdoor plants for over 45 years, but this month they want to sell the community on a different type of green. Longtime Incahoots' owners Janet Gahr and Brian Bailey are sponsoring a "Live Green" essay contest for children and adults in observation of Earth Day April 22.

"Brian and I care about the environment and make every effort to sell products that are earth friendly. The contest is a way to help people think about new ways to live greener," Gahr said.

The contest is for both adults and children. Entrants age 15 and younger will draft a one-page essay about ways they can take better care of the earth and tell why it is important to do so. Teachers and home-school parents can use the contest as a tool to instruct children about the importance of environmental responsibility. "It's never too early to start teaching kids about taking care of the planet," Bailey said.

The contest challenges adults and older teens to pen a two-page essay about steps they are currently taking to reduce their ecological footprint. In addition, they must include details about one new environmentally responsible habit they can add to their daily routines.

Prizes include a \$100 shopping spree at Incahoots for the winner in the age 16 and up category and a \$50

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Incahoots sponsors contest

Hopscotch gift certificate for the winning child. All entrants receive a coupon good for 20% off any purchase in the store. The deadline for submitting entries is April 19. Incahoots will post the winning entries at the store and on its Facebook page on April 22. The business will also feature the essays in its quarterly newsletter.

Contest entry forms are available at Incahoots, located at 905 SE Baker St. in McMinnville, as well as online at the store's website: Incahoots.biz

For more information about the contest contact Brian Bailey at [REDACTED]

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About Incahoots

Incahoots is a family owned and operated garden, floral and gift store in McMinnville, Oregon. The unique shop, located in the heart of Oregon's wine country, features a collection of eclectic gifts perfect for brightening any day. The store's offerings include stunningly arranged and fresh cut flowers, indoor and outdoor plants, local art, handcrafted jewelry, coffees, teas, music, interesting greeting cards and other novelties. Longtime owners Janet Gahr and Brian Bailey care about the environment and endeavor to sell products that are earth friendly.